

BRYN MAWR DAY



2024 Sponsorship Packages

Main Stage: \$7,500

Logo placement on:

- Main Stage banner
- Premier placement on all marketing materials described below:
- Social media advertising & communications
- Print & website material communications
- Premier placement on site
- Double-sized booth
- Speaking opportunity at the event
- Press release

Presenting: \$3,000

Logo placement on:

- All marketing materials
- Promotional banners placed prominently in the center of Bryn Mawr
- Prime stage performance times (requests will be honored whenever possible)
- Print & website material
- Schedule-of-events banner displayed at the event
- Social media advertising & communications
- Preferred booth placement on site

Family (Circus) Stage: \$5,000

Logo placement on:

- Family Stage banner
- Secondary placement on all marketing materials described below:
- Social media advertising & communications
- Print & website material communications
- Preferred booth placement on site
- Double-sized booth
- Press release

Gold: \$2,000

Business name featured on:

- Print & website material
- Select marketing materials
- Schedule-of-events banner displayed at the event
- Social media advertising & communications
- Preferred booth placement on site

Silver: \$500

Business name featured on:

- Print and website material
- Select marketing materials
- Schedule-of-events banner displayed at the event
- Social media advertising & communications